

Frankenstein Design

A CREATIVE MARKETING COMPANY

Case Studies:

GFS

Gandolfi Financial Services wanted to capture a larger market share. To begin, they needed a fresh new look along with a tag line that would differentiate them in such a competitive field.

Frankenstein Design was contracted to grow their business in very difficult financial times. Our graphic artists began by developing a logo that created instant impact. Secondly, our copy writers hit it out of the park with the tag line; "Sealing Your Financial Future". The campaign hit stride with development of a Database that met the demographic which suited their growth oriented initiative. Direct Mail pieces were created and mailed. Penetration reports developed, along with print ads in specific publications.

To date, GFS continues to market aggressively and has captured a larger market share.



PO Box 48 ▪ HAMMONTON, NJ 08037 ▪ 609-567-3577 ▪ FRANKENSTEINDESIGN@COMCAST.NET

WWW.FRANKENSTEINDESIGN.NET

Tomorrows Wellness Center

Established their corporate identity and controlled all marketing efforts (News Paper Spreads, Magazine Ads, Brochures, Business Cards, Web Site and Copy for Radio and Television Spots). Frankenstein Design developed an award winning print ad that resonated in increased sales along with superior brand awareness.

Tomorrow's Wellness Center
noninvasive skin rejuvenation procedures

609.407.1119

www.TomorrowsWellnessCenter.com 1601 Tilton Road, Suite 4 - Northfield, NJ

Laser Skin Resurfacing Wrinkle Therapy Skin Discoloration Therapy

Vein Therapy Laser Hair Removal Skin Tightening

Diversified Insurance

Frankenstein Design re-branded this existing market leader and established a marketing campaign targeted towards a specific sector. We promoted Diversified heavily throughout our restaurateur channels with much success.

ATTENTION RESTAURATEURS

DIVERSIFIED Cooks Up Savings On Commercial Insurance

609.567.7771
Contact Mike DeRose

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INSURANCE
& FINANCIAL SERVICES

Contact Us for a Free Analysis
Of Your Insurance Coverage and Rates

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Jump Start Your Bottom Line
 Contact Us For a Free Evaluation
 of Your Commercial
 Insurance

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 INSURANCE
 & FINANCIAL SERVICES

Contact Mike DeRose
 609.567.7771

Plagido's Winery

Ollie Tomasello of Plagido's Winery needed a Marketing and Business Consultant Firm for his newly formed winery. Frankenstein Design was chosen to control and create all aspects of brand identity (Labels, Menus, Collateral, News Paper Spreads, Magazine Ads, Brochures, Business Cards, Broadcast Emails, Web Site and Copy for Radio and Television Spots).

Plagido's Winery has won numerous medals by the Garden State Wine Growers' Association for their superb wine along with written accolades for the branding of their company.

ESTATE BOTTLED

FAMILY FARMED

Plagido's
 WINERY

Cabernet Sauvignon

"Aged in Oak Barrels for 12 Months"

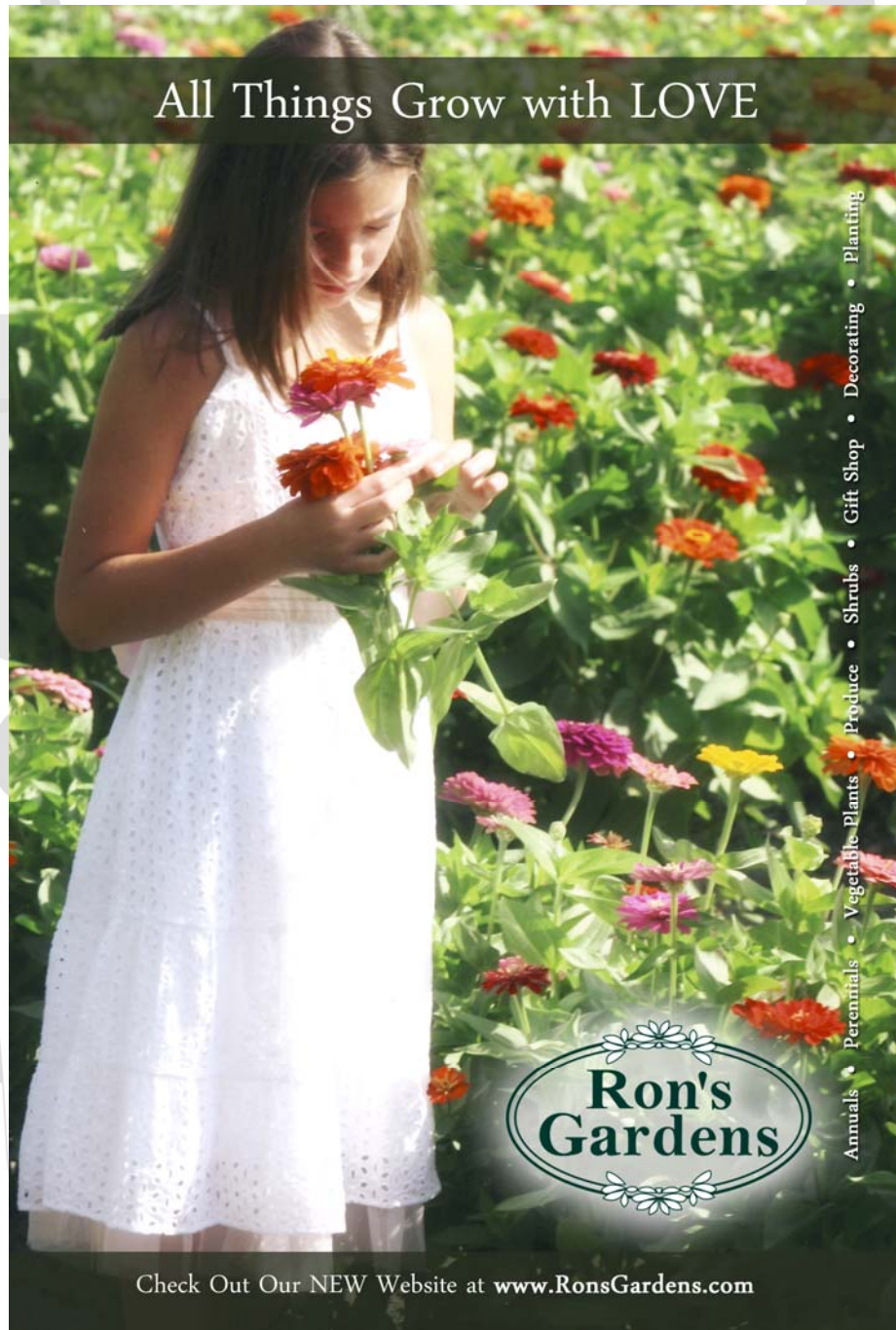
TABLE WINE 750 ML

OUTER COASTAL PLAIN

Ron's Gardens

Ron Fisher was referred to Frankenstein by a friend. Ron's Gardens signed an agent of record agreement with Frankenstein Design to grow his brand. We began with a newly designed web site. That was complimented by a targeted direct mail campaign. Reinforced with print media, broadcast emails and business opportunities.

Ron's Gardens is enjoying their busiest spring season ever.



All Things Grow with LOVE

Annuals • Perennials • Vegetable Plants • Produce • Shrubs • Gift Shop • Decorating • Planting

**Ron's
Gardens**

Check Out Our NEW Website at www.RonsGardens.com

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Vision Property Group

Vision Property Group needed to market their properties. Frankenstein Design developed numerous direct mailers targeted to a specific database that Frankenstein Design provided along with an informative web site that built the VPG Brand. With the help of the campaigns, VPG continues to grow market share in the commercial leasing sector.

FREE RENT

Location - Location - Location

High Traffic Location in the Center of Pennsville, with the US Post Office Across the Street. Provides the Perfect Location for Restaurants, Professional/Medical Space & Pad Sites
Space Available 1,200 to 50,000 Square Feet



CRANBERRY PLAZA



Call John DiDonato at 609-561-7222
for Aggressive Lease Incentives

Join **Save a lot**
RIVER'S EDGE KARATE
Capriotti's SANDWICH SHOP
It's all about YOU
NAILS
FAMILY DOLLAR
QUICK SNIPS II

To Learn More About Free Rent Opportunities and Limited Time Special Offers Log On To www.VisionPropertyGroupLLC.com

VISION PROPERTY GROUP
Development • Leasing • Management

Miller's Haunted Hayride

Scott and Vicki Miller wanted to grow their hayride to be the "must-do" event during October in Southern Jersey. Frankenstein championed their marketing campaign and focused on building their brand. In 2008 the Haunted Hayride grew their ticket sales exponentially.

